

Pioneering Care Partnership (PCP) Values Statement



**PCP's mission:
Health, Wellbeing and Learning for All**

PCP's organisational values guide everything we do, they define PCP's brand and reputation and set out how we aim to work. Our customers are at the heart of PCP and the values should be visible and recognised through the behaviours of staff and volunteers. **PCP Values are:**

Making a Difference

Having a purpose to help people and communities.
Making a social impact and striving for continuous improvement and best practice.

Friendly

Being pleasant, kind and approachable at all times.
Ensuring others feel comfortable and welcome.

Positivity

Taking a positive or optimistic attitude, seeing strengths and opportunities. Challenging negative perspectives.

Team

Engaging with people in open, mutually-beneficial ways, being inspiring and uplifting when working with others.

Supportive

Providing encouragement and practical assistance to solve problems or overcome obstacles.

PCP values were developed by staff and trustees, they describe how we choose to work. We aim to demonstrate our values in all we do.



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